

Ardmore Football Academy

AFA - July and August 2013

FOR JUNIORS AND TEENAGERS FROM 9 YEARS UP TO 17 YEARS
RESIDENTIAL ACCOMMODATION



BULMERSHE COURT



DESIGNED BY CHRISTIAN DAMIANO

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INTRODUCTION



We are delighted to introduce the Ardmore Football Academy, which has been designed by Christian Damiano and Ardmore Language Schools. Our programme is aimed at players of all ages and abilities and is open to boys and girls. Why not improve your knowledge of English and your football skills in an international arena with young players from all over the world who are all passionate about playing football?

Special emphasis is placed on the English game and study of English. The Academy has excellent football training facilities plus a wide range of additional sport and recreational facilities to complement the intensive training programme. Full board accommodation is provided as well as other facilities that include tennis courts and sports hall.

As well as immersion into “the beautiful game”, students will have the opportunity to improve their knowledge of the English language. The football briefings and coaching are conducted in English and the students enjoy the benefits of 15 hours of classroom English lessons per week.

The course enables students to improve their football skills as well as their confidence in speaking English.

WHO CAN TAKE PART?



Boys and girls between the ages of 9-17 years will participate in our Football Academy. Students from all over the world return each year to improve their English as well as their football skills. Individuals as well as organised groups are welcome.

For those coaches from overseas who bring a team of young players with them, there is the opportunity to observe coaching techniques and exchange ideas with the AFA coaches (all FA charter standard coaches)



WHO DESIGNED THE COURSE?



The framework for the Ardmore Football Academy was created by Christian Damiano who has coached at the highest level with the French National Team and the English Premier League for the past few years with Fulham, Juventus, Liverpool and A S Roma. He is one of the most highly qualified coaches in the game and better qualified than anyone we know to share his knowledge with our team of carefully selected football coaches.

His passion and enthusiasm for the game is unsurpassed - he is a great ambassador for the modern game and a firm supporter of English football.

Christian Damiano





RECREATIONAL ACTIVITIES AND OFF-SITE VISITS

In addition, a number of off-site activities are included in the programme. Players who attend courses after the middle of August will also have the opportunity to see a Premiership or First Division match.

The players will be given the opportunity to make the following visits:

Reading Football Club

Visit the supporters shop at the famous Reading Football Club Stadium at the magnificent Madejski Stadium.

Famous London Football Club

London is the home of several premiership teams such as Chelsea, Arsenal and Tottenham Hotspur. You will visit the Chelsea Football Club Stadium for a full tour of the ground and have the opportunity to buy the kit and souvenirs of this great English club (subject to availability and match days).

Price Includes:

- Full board accommodation
- English tuition – 15 hours per week
- 12 – 15 hours per week of football tuition by qualified Football Association coaches
- Evening activities
- Excursions
- Certificate on completion of course
- Football kit including Ardmore football shirt, shorts & socks!

COACHING METHODS

Football coaching and briefing sessions will be conducted by qualified football coaches.

English lessons in the classroom will be conducted by qualified EFL teachers. Students will be taught in classes according to their level of English with lessons concentrating on speaking and listening skills. Workbooks are provided with Certificates presented to each student on completion of their course.

The programme has been carefully planned to ensure the correct balance of intense training, education and recreation. It is essential that players do not over train or risk injury before the start of the new season.

- Individual techniques
- Technical circuits
- Goal keeping
- Free kicks and corners
- Dribbling and dummies
- Fair play

These coaching sessions are interspersed with practice matches, technical tests and daily briefings to complete an all round, fully interactive course



Bulmershe Court

READING

FOR JUNIORS AND TEENAGERS FROM 9 YEARS UP TO 17 YEARS



Accommodation - Bulmershe Court

Bulmershe Court is located within easy reach of London and Oxford, This Centre offers students the opportunity to live and study within a secure campus environment. In addition, Bulmershe Court is an ideal destination for students wishing to take English Plus Sports or Tour Programmes.

The Centre includes single en-suite bedrooms in modern accommodation blocks, classrooms, a large dining room, tennis courts, playing fields and a sports hall. Bulmershe Court is close to all the amenities of Reading and the town centre is easily accessible by bus.

Excursions from this Centre include London, Oxford, Reading and Windsor.

ACCOMMODATION

- Residential. Maximum number of beds 500
- Single en-suite rooms with desk and lots of storage space
- Accommodation in modern blocks on campus
- Homestay. Carefully selected hosts available in the Reading area on a full board basis. Organised by our experienced and professional Local Organiser

FACILITIES

- Large dining hall
- Classrooms
- Tennis courts
- Playing fields
- Sports hall
- Close to all the amenities of Reading, easily accessible by bus.



Campus



Bedroom



43 km from Heathrow
91 km from Gatwick
137 km from Stansted



68 km from London
Full day excursion to London



Residential Programme
Homestay



Suitable for groups and individual students



En-suite available



English Plus Horse Riding



Ardmore Football Academy



Ardmore Rugby Academy(South)



Super London
Discovery Programme



Royal Programme



Olympic Programme



4 Cities Tour - South



Trinity Examination